

LEARN HOW TO CREATE A DIGITAL PRODUCT FROM YOUR SKILL, PRODUCTS OR SERVICES AND MARKET IT DIGITALLY TO SELLS ITSELF. *Digital products and marketing training*

Surfweb Nigeria is a complete Information Technology solutions company with competencies in providing business skills solutions and delivers the best learning experience in Digital Products, digital marketing skills and Web hosting. We work with company across the country in order to help them increase their leads, and revenue for their business. If you've ever wanted to turn your knowledge, Skill, talent, products and services into income, a digital product is the answer and this training is for you.

Training Content

1. Idea Development
2. Analytics and research
3. Web Authoring
4. Step by step formula for creating Digital Product from your Skill, talent, current product and service.
5. Automate your digital product
6. Putting stats and analytics on your digital product
7. Digital marketing for Digital Product
8. Social Media for Digital product
9. Search Engine optimization for your Digital product
10. Google Advert for Digital product
11. Email marketing for digital Product
12. Video Marketing for Digital product
13. Classified Advert for Digital Products
14. Mobile marketing for digital Product
15. Digital products payment Integration
16. Questions and Answer Session

TRAINING - LOCATION - TIME – DATE - ADDRESS



Lagos

SHERATON LAGOS HOTEL, IKEJA

🕒 9am-4pm 📅 3rd-Feb-2018 📍 30, Mobolaji Bank Anthony Way, Ikeja, Lagos Nigeria

Abuja

STONE HEDGE HOTEL ABUJA

🕒 9am-4pm 📅 17th-Feb-2018 📍 1041 Kur Mohammed Street Central Business District, Abuja FCT 900211.



Port Harcourt

HomeLe Méridien Ogeyi Place

🕒 9am-4pm 📅 24th-Feb-2018 📍 Tombia Street, GRA Phase II, Port Harcourt, Rivers State, Nigeria

The Need

- ✓ Digital products and marketing business is growing so fast
- ✓ Digital products and marketing business will grow by at least 10 times in the years.
- ✓ Digital Products and marketing business is the world next Trillion dollar industry
- ✓ Digital products and marketing business is an industry with great advantage to succeed
- ✓ Digital products is the biggest chance in history for People to succeed in Business
- ✓ Digital products and marketing propel your business to a new level
- ✓ Digital product and marketing create new market for your business
- ✓ Transform your sales team into digital sales force
- ✓ The digital marketing industry is a powder keg that's about to explode.
- ✓ If sales is suffering or badly needs to grow, out-of-the-box thinking may just be a well-crafted Digital product and marketing strategy.

“Welcome to a wonderful world of digital products and marketing.”

Objectives:

Upon the completion of this Training, Participant will be able to:

- ✓ Create a digital product from your skill and market it to sell itself
- ✓ Increase your Digital Product website's visibility on Search Engine
- ✓ Turn your current products and services onto a thriving digital product online
- ✓ Execute digital display advert for your products and services
- ✓ Plan and execute successful email marketing for your products and services
- ✓ Use suitable social media your business goals and objectives
- ✓ Measure and optimize your social media campaigns
- ✓ Create a formal digital marketing plan for your business

What you will get:

- ✓ You will get leads from your targeted market and more sales
- ✓ Ranking your business with relevant keywords.
- ✓ Drives targeted & 100% Organic Traffic
- ✓ Better ROI (Return on Investment)
- ✓ Drive high quality customers to your website
- ✓ Establish your business as a trusted Brand
- ✓ Build your brand awareness through social networking sites
- ✓ Increase your profile against your competitors
- ✓ Target a global audience via international search engines
- ✓ Social media marketing (such as Facebook, Twitter, Google+, Instagram, etc) that will improve your website traffi

Who can attend

- ✓ Business Owners & CEO
- ✓ Individuals & Freelancers
- ✓ Administrative Professionals
- ✓ Office Managers
- ✓ Data Processing officers
- ✓ Office Supervisors
- ✓ Marketing Managers
- ✓ Online Marketing Professionals
- ✓ Sales Professionals
- ✓ Marketing Communication Managers
- ✓ Advertising & Media Specialist
- ✓ New & Aspiring Entrepreneurs
- ✓ Professional Secretaries Senior Executive Officers
- ✓ Public Relation Officers in the public and private sectors.
- ✓ And anyone looking to pursue a career in digital product and digital marketing.

Requirements

Participants need to attend with internet-ready laptop.

Training Fee:

Training fee cover lunch and all required tools needed for practical.
Standard =N=150,000 per participant.

50% Discount for Payment =N=75,000 before

Jan 26th 2018 Lagos

Feb 10th Abuja

17th Feb Port Harcourt

Mode of Payment

Payment can be made in Cash Deposit, Bank Transfer and online payment
at <http://precise.ng>

ACCOUNT NAME: SURFWEB

ACCOUNT NO: 0022888609

BANK: Stanbic IBTC Bank

Contact: Seyi on: 08026298030

James :08185455670 for any Registration and payment assistance